

Logo Kit Format Information

For Internet/Online/Website Use:

SVG format is preferred because the logos/icons will scale to any size while maintaining their original quality and looking great on all screens, including high-resolution mobile devices.

PNG files are provided as a BACKUP source for websites which are incapable of serving SVG files.

For Print Use:

Illustrator files are provided so that graphic artists with professional editing software can render files of any other size, format, or compression settings.

For more information refer to our Internet Sales and Brand Guidelines pages:

<https://www.qepcorporate.com/internet-sales>

- Specifically the Authorized & Preferred eSeller Policy

<https://www.qepcorporate.com/brand-guidelines>